





### **IEIA EXHIBITION SERVICES EXPO 2022**

## **INVEST RIGHT!! BE WHERE YOUR CUSTOMERS ARE!**

Exhibit your product portfolio and service expertise to your target clients at the 'IEIA Exhibition Services Expo 2022', attended by the leaders of the Exhibitions Industry Worldwide. Make your presence felt where it matters most for your business.

15 - 17 DECEMBER, 2022

JIO WORLD CONVENTION CENTRE, MUMBAI

# **BOOK YOUR STALL!**

#### Organized by:

























































### About IEIA

Established in 2006, the Indian Exhibition Industry Association (IEIA) is the national apex body representing the exhibitions sector in India that brings together all exhibition organizers, managers, designers & stand contractors, freight forwarders, services & facilities providers & venue owners. IEIA advocates the inetersts of the sector through its representations to the Govt. and It provides a common platform to the entire industry to meet through Councils / Committees, Seminars / Workshops and consider ways and means for the sound and scientific development of various facets of the industry and exchange views and information on developments, improvements and offer solutions to its vast member base.

### **Key Objective**

- » Protect and promote the common interest of its members.
- » Represent the industry in all matters nationally and internationally in relation to Government, media and the public.
- » Promote Indian Exhibitions and Trade Fairs as cost effective marketing medium Nationally and Internationally.
- » Lay down code of ethics for conducting business and safeguard high quality of services to the exhibitors and visitors to events organized by its members.

**Glimpses** of Past **Editions** of IEIA **OPEN SEMINAR** 











# **Event Highlights**



**IEIA OPEN SEMINAR & EXPO 2022** 

Presence of leading **Exhibition Organisers**, **Event Managers**, exhibition industry players **Trade Associations &** Govt. bodies



Launch new products and services



Pre-scheduled B2B Meetings



**Business networking** 

opportunities with key

**Sponsorship** and branding opportunities



Showcase your products and services to the exhibition industry players



A series of high scale concurrent events for unparalleled business networking



Strengthen your bond through informal gatherings/ gala dinner / networking lunches / breaks

### **SPECIAL FEATURES**



Best Sustainable **Booth Design** 3 Awards



**Best Booth** Design 3 Awards



**Business** Welcome Match Networking Making Dinner



Gala Networking Dinner

















### **APEX** body of the



representing the interests of Exhibition Organizers, Service Providers & Venues

### **EXHIBIT PACKAGES**

CATEGORY	SHELL SCHEME (3*3 SQM)	RAW SPACE (3*3 SQM)
NON - MEMBERS	INR. 8,000 PER SQM	INR. 7,500 PER SQM
IEIA MEMBERS (30% Discounted)	INR. 5,600 PER SQM	INR. 5,250 PER SQM

<sup>\*</sup>Shell Scheme design will be decided by IEIA \* Plus GST @18%

#### **IEIA Initiatives:**





































For Space booking, partnership & general enquiries, please contact:

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Organised by:

### **Indian Exhibition Industry Association**

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