

IEIA OPEN SEMINAR 2022

PARTNERSHIP OPPORTUNITIES



FOCUS INDIA

THE CYNOSURE OF THE GLOBAL EXHIBITION INDUSTRY

15 - 17, December 2022
Jio World Convention Centre, Mumbai



Host Venue



REGISTER NOW >

www.ieia.in

Indian Exhibition Industry Association- 4th Floor, PHD House, 4/2 Siri Institutional Area,

August Kranti Marg, New Delhi. Ph: +91 11 41045481/ 83; ed@ieia.in

Partnership Categories: **Amount (In INR)**

PLATINUM PARTNER (EXCLUSIVE) **10,00,000***

- 18 Sq.M. Exhibit space at a prominent location.
- 8 Complimentary delegate passes for IEIA Open Seminar 2022.
- Presentation slot for 5 min before the start of sessions on Day 2 of the IEIA Open Seminar 2022.
- One-page complementary advertisement in Conference Booklet
- 1 full inside page advertisement in IEIA's bi-monthly magazine Exhibits.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at Event Venue
- Table reserved exclusively in the front row at IEIA Open Seminar 2022
- Prominent Branding at the Backdrop/ Main LED Wall on the stage
- Promotion of Company name and logo on IEIA website for 1 month.

Special Add-on Packages for IEIA Diamond Sponsors 2022

- Platinum Partner Title (Exclusive) **7,00,000***
- Gala Dinner Partner Title (Exclusive) **6,00,000***
- Welcome Dinner Partner Title (Exclusive) **4,00,000***
- 18 sq mtr booth space and logo branding at IEIA Open Seminar event venue, backdrop, select event collaterals and on event website **3,00,000***

GALA DINNER PARTNER DAY 1 (EXCLUSIVE) **9,00,000***

- 18 Sq.M. Exhibit space at a prominent location.
- 6 Complimentary delegate passes.
- Welcome address to guests invited at the Gala Dinner for 3 minutes
- Branding in select event collaterals, brochures etc and on Event website
- Two banners/ standees bearing the Partner's logo will be placed at the dinner venue
- Mention of Partner's name on the conference program schedule.
- Partner's support will be acknowledged by the emcee.
- Logo Branding at event venue

TITLE PARTNER- 'SUSTAINABILITY ZONE POWERED BY' **7,00,000**

- 9 Sq.M. booth space near the Sustainability Zone
- 6 complimentary delegate passes for IEIA Open Seminar 2022.
- Prominent logo branding at Sustainability Zone as 'Powered by'
- One full page complementary advertisement in Conference Booklet
- Promotion of Company name and logo on IEIA website for 15 days.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at the Backdrop/ Main LED Wall on the stage
- Logo Branding at event venue

Sustainability Zone- Details:

- LED wall will be installed in the area allocated in the exhibition site
- Sustainable solutions/ products specific to Exhibitions would be showcased in this zone as Exhibitors.
- Good media coverage will be provided for this activity as a distinct feature of the IEIA Open Seminar 2022.

- Dedicated time slots of running video presentations would be offered to the participating companies on an auto rotation/ loop basis along with the Video of the sustainable solutions of Title Partner.
- Global best practices on Exhibitions Sustainability and IEIA's initiative in this direction would also be showcased in this Zone
(For more details, please write to ed@ieia.in)

TITLE PARTNER- 'EXHIBITIONS TECH ZONE POWERED BY'

5,00,000

- 9 Sq.M. booth space near the Tech Zone
- 4 complimentary delegate passes for IEIA Open Seminar 2022.
- Prominent logo branding at Tech Zone as 'Powered by'
- One full page complementary advertisement in Conference Booklet
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at the Backdrop/ Main LED Wall on the stage
- Logo Branding at event venue

Tech Zone- Details:

- LED wall will be installed in the area allocated in the exhibition site
- Tech solutions for enhancing the experience of physical exhibitions would be showcased in this zone as Exhibitors
- Dedicated time slots of running video presentations would be offered to these companies on an auto rotation/ loop basis along with the video of the Title Sponsor
(For more details, please write to ed@ieia.in)

WELCOME DINNER PARTNER DAY 0 (EXCLUSIVE)

7,50,000*

- 9 Sq.M. Exhibit space at a prominent location.
- 5 Complimentary delegate passes.
- Welcome address to guests invited at the Welcome Dinner for 3 minutes
- Logo Branding in select event collaterals, brochures etc and on Event website
- Two banners/ standees bearing the Partner's logo will be placed at the dinner venue
- Mention of Partner's name on the conference program schedule.
- Logo Branding at event venue

GOLD PARTNER

7,00,000*

- 12 Sq.M. Exhibit space at a prominent location.
- 6 Complimentary delegate passes for IEIA Open Seminar 2022.
- One full page complementary advertisement in Conference Booklet
- Promotion of Company name and logo on IEIA website for 15 days.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Prominent Branding at the Backdrop/ Main LED Wall on the stage
- Logo Branding at event venue

CONFERENCE NOTEPAD PARTNER (EXCLUSIVE)

500,000*

The delegate kit bag will carry one notepad. This is used for the conference by delegates and will have high company visibility.

- 9 Sq.M. Exhibit space in the expo area
 - 4 complimentary delegate passes to IEIA Open Seminar 2022.
 - Logo on the Front cover of the notepads
 - Logo Branding in select event collaterals, brochures etc and on Event website
 - Logo Branding at event venue
-

SILVER PARTNER**4,50,000***

- 9 Sq.M. Exhibit space at a prominent location.
- 4 Complimentary delegate passes for IEIA Open Seminar 2022.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at the event venue

BUSINESS MATCH MAKING SESSION PARTNER (EXCLUSIVE)**5,00,000***

- 9 Sq.M. Exhibit space
- 4 Complimentary delegate passes.
- Logo Branding in the Business match making area/hall designated at the event
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at event venue

**CONFERENCE LUNCHEON PARTNER DAY
(Maximum 2 Sponsors)****4,00,000***

- 9 Sq.M. Exhibit space
- 3 Complimentary delegate passes.
- Logo Branding in select event collaterals, brochures etc and on Event website
- One banner/ standee bearing the Partner's logo will be placed at the lunch venue
- Logo Branding at event venue

TECHNOLOGY PARTNER (EXCLUSIVE)**3,50,000***

IEIA offers a great opportunity to companies involved in technical support for exhibitions & Events to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Technology Partner will execute the entire tech-support for the IEIA Open Seminar including but not limited to Event App, Online Registration process, payment gateway etc as per requirements specified by IEIA.

Technology partner gets:

- 9 Sq.M. Exhibit space
- 4 Complimentary delegate passes.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at event venue

**TEA/ COFFEE PARTNER
(Maximum 2 Sponsors)****2,00,000***

- 3 Complimentary delegate passes.
- Logo Branding in select event collaterals, brochures etc and on Event website
- One banner/ standee bearing the Partner's logo will be placed at the lunch venue
- Logo Branding at event venue

ASSOCIATE PARTNER**1,50,000***

- 2 Complimentary delegate passes.
- Logo Branding in select event collaterals, brochures etc. and on Event website
- Logo Branding at SELECT PLACES at event venue

VENUE BRANDING PARTNER

IEIA offers a great opportunity to companies involved in branding to showcase its capabilities by executing the entire Venue branding for the event and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Venue branding partner/s get:

- 9 Sq.M. Exhibit space
 - 4 Complimentary delegate passes.
 - Branding in select event collaterals, brochures etc and on Event website
 - Logo Branding at event venue
-

STAND FABRICATION PARTNER (EXCLUSIVE)

IEIA offers a great opportunity to companies involved in exhibitions stand construction/fabrication to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Stand Fabrication Partner will execute stand fabrication and all temporary structures required for the event including but not limited to set-up of registration desk and area, break out rooms, green rooms, speaker console, experience zones, selfie points etc, along with requisite furnishing as per instructions and requirements laid out by IEIA. The partner will get:

- 18 Sq.M. Exhibit space
 - 4 Complimentary delegate passes.
 - Branding in select event collaterals, brochures etc and on Event website
 - Logo Branding at event venue
-

STAGE AND DÉCOR PARTNER (EXCLUSIVE)

IEIA offers a great opportunity to companies involved in Exhibitions and Events facilities to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Stage and Decor Partner will construct the main Stage of the plenary hall, décor and special Experience Zones/ Pavilions and Selfie Points along with requisite furnishing as per instructions and requirements laid out by IEIA. The partner will get:

- 18 Sq.M. Exhibit space
 - 4 Complimentary delegate passes.
 - Branding in select event collaterals, brochures etc and on Event website
 - Logo Branding at event venue
-

AV PARTNER (EXCLUSIVE) *

IEIA offers a great opportunity to companies involved in AV support to showcase its capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The AV Partner will provide and execute all AV requirements for the event including and not limited to LED walls for main plenary hall, break out rooms, meeting rooms with high class AV, professional technical support team etc as per requirements laid out by IEIA. The partner will get:

- 18 Sq.M. Exhibit space
 - 4 Complimentary delegate passes.
 - Branding in select event collaterals, brochures etc and on Event website
 - Logo Branding at event venue
-

MEDIA PARTNER*

IEIA offers opportunity to Media Houses to associate with the prestigious IEIA Open Seminar.

Media Partner will provide the following deliverables to IEIA in their publications:

- Full page colour print ads in 3 editions of their publication before the event
- Will publish pre- event press release in at least 1 edition
- Will publish post event press release in their publication immediately after the event

- Digital banner on the home page of the web portal of their publication linked to event Website
- 1 e-shot of event program/ key features to the publication's national and international database in consultation with IEIA

IEIA will offer the below mentioned deliverables to the Media Partners:

- 2 complimentary delegate passes and 2 complimentary crew member passes for IEIA Open Seminar 2022.
- Logo Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at event venue
- Opportunity to connect with and interview the delegates at the IEIA Open Seminar
- Access to IEIA Open Seminar Media Lounge for conducting interviews

Notes:

- *Taxes as applicable
- *All amounts in INR
- *Packages are non-negotiable

For customised partnership opportunities, please contact ed@ieia.in



Indian Exhibition Industry Association- 4th Floor, PHD House, 4/2 Siri Institutional Area,

August Kranti Marg, New Delhi. Ph: +91 11 41045481/ 83; ed@ieia.in