

IEIA OPEN SEMINAR

8 - 9 May 2015

Delhi NCR

India Expo Mart, Greater Noida

SPONSORSHIP PACKAGES

Platinum Sponsor: (Exclusive) Rs. 8,75,000 / Euro 15,000 + Service Tax*



This branding package will include:

- 3 table space booth at the conference.
- Company Literature will be inserted in the delegate kit.
- Name and logo will be prominently displayed at the conference venue on the main backdrop as "Platinum Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Platinum Sponsor" of the event.
- Logo will be displayed as "Platinum Sponsor" on 'Sponsor Panels' outside the conference venue.
- 8-complimentary delegate passes for the conference.
- Listing of company's name & logo in the Conference Publication.

Gold Sponsor: Rs. 5,50,000 / Euro 8,500 + Service Tax*



This branding package will include:

- 2 table space booth at the conference.
- Company Literature will be inserted in the delegate kit.
- Name and logo will be prominently displayed at the conference venue on the main backdrop as Gold Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Gold Sponsor" of the event.
- Logo will be displayed as "Gold Sponsor" on 'Sponsor Panels' outside the conference venue.
- 5-complimentary delegate passes for the conference.
- Listing of company's name & logo in the Conference Publication.

Silver Sponsor: Rs. 3,25,000 / Euro 5,200 + Service Tax*

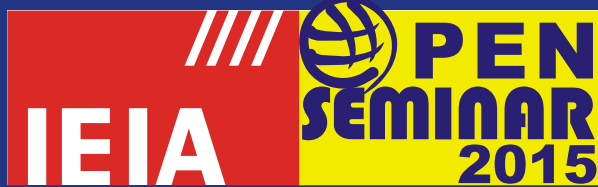


This branding package will include:

- 1 table space booth at the conference.
- Company Literature will be inserted in the delegate kit.
- Name and logo will be prominently displayed at the conference venue on the main backdrop as Silver Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Silver Sponsor" of the event.
- Logo will be displayed as "Silver Sponsor" on 'Sponsor Panels' outside the conference venue.
- 3-complimentary delegate passes for the conference.
- Listing of company's name & logo in the Conference Publication.

For additional Sponsorship Opportunities contact : ed@ieia.in

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Industry Conclave Dinner Sponsor - Day 0 (Exclusive): [7-May-2015] **Rs. 2,25,000 / Euro 1,250 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 4-complimentary dinner invites (includes 2-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

Exhibitor Night Dinner Sponsor - Day 1 (Exclusive): [8-May-2015] **Rs. 5,50,000 / Euro 8,500 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 10-complimentary dinner invites (includes 5-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

Conference Cocktail Sponsor - Day 0 (Exclusive): [7-May-2015] **Rs. 1,75,000 / Euro 2,200 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 4-complimentary dinner invites (includes 2-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

Conference Cocktail Sponsor - Day 1 (Exclusive): [8-May-2015] **Rs. 3,25,000 / Euro 5,200 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 10-complimentary dinner invites (includes 3-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

Conference Luncheon Sponsor - Day 1 (Exclusive): [8-May-2015] **Rs. 3,25,000 / Euro 5,200 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 10-complimentary dinner invites (includes 3-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

Conference Luncheon Sponsor - Day 2 (Exclusive): [9-May-2015] **Rs. 3,25,000 / Euro 5,200 + Service Tax***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 10-complimentary dinner invites (includes 3-conference registration). 1 table space at exhibition space. Logo will put as "Conference Dinner Sponsor" category on 'Sponsor Panels' outside the conference venue.

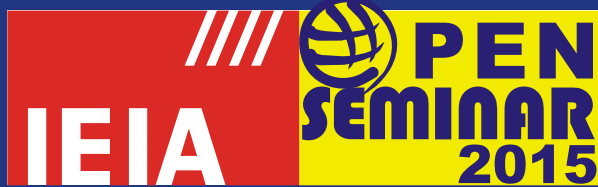
Lanyard Sponsor (Exclusive) **Rs. 3,25,000 / Euro 5,200 + Service Tax***



Attractive Lanyards will be distributed to delegates, invitees, media, conference speakers, sponsors at the venue. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee. 3-complimentary delegate passes for the conference. 1-table space at exhibition space. Logo will put as "Lanyard Sponsor" category on 'Sponsor Panels' outside the conference venue.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Local Transport/Logistics Sponsor (Exclusive)

Rs. 3,00,000 / Euro 3,750 + Service Tax*



Sponsor's name and logo will be displayed on event collaterals, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 3-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Audio Visual (AV) Sponsor (Exclusive)

Rs. 3,00,000 / Euro 3,750 + Service Tax*



An ideal opportunity to showcase capabilities in Audio Visual Service. Sponsor's logo will be featured on events collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 3-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Stall Fabrication, Stage & Décor Sponsor (Exclusive)

Rs. 3,00,000 / Euro 3,750 + Service Tax*



An ideal opportunity to showcase capabilities in Exhibition Stand construction and design. Sponsor's logo will be featured on events collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 3-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Delegate Kit Sponsor (Exclusive)

Rs. 2,25,000 / Euro 3,600 + Service Tax*



An ideal opportunity to promote Sponsors Brand. Sponsor's logo will be featured on Delegate Kit, event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and services.

Tea/Coffee Sponsor - Day 1 (Exclusive): [8-May-2015]

Rs. 2,25,000 / Euro 3,600 + Service Tax*



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Tea/Coffee venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 2-complimentary Delegate Passes for the Conference. 1 table space at exhibition space. Logo will put as "Conference Tea/Coffee Support/Sponsor" category on 'Sponsor Panels' outside the conference venue.

Tea/Coffee Sponsor - Day 2 (Exclusive): [9-May-2015]

Rs. 2,25,000 / Euro 3,600 + Service Tax*



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Tea/Coffee venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 2-complimentary Delegate Passes for the Conference. 1 table space at exhibition space. Logo will put as "Conference Tea/Coffee Support/Sponsor" category on 'Sponsor Panels' outside the conference venue.

Registration Counter Sponsor (Exclusive)

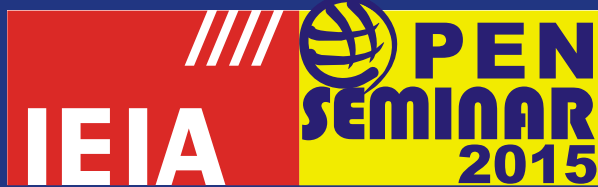
Rs. 2,25,000 / Euro 3,600 + Service Tax*



Attractive Lanyards will be distributed to delegates, invitees, media, conference speakers, sponsors at the venue. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee. 3-complimentary delegate passes for the conference. 1-table space at exhibition space. Logo will put as "Lanyard Sponsor" category on 'Sponsor Panels' outside the conference venue.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Open Seminar Branding & Collaterals Design Sponsor (Exclusive)

Rs. 2,00,000 / Euro 2,500 + Service Tax*



Sponsor's name and logo will be displayed on event collaterals, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Mementos Sponsor (Exclusive)

Rs. 2,00,000 / Euro 2,500 + Service Tax*



An ideal opportunity to promote the Sponsor's brand. Sponsor's logo will be featured on events collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Photography & Videography Sponsor (Exclusive)

Rs. 2,00,000 / Euro 2,500 + Service Tax*



Sponsor's name and logo will be displayed on event collaterals, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Venue Branding Sponsor (Exclusive)

Rs. 2,00,000 / Euro 2,500 + Service Tax*



An ideal opportunity to promote the Sponsor's brand. Sponsor's logo will be featured on events collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Conference Pad Sponsor (Exclusive)

Rs. 1,75,000 / Euro 2,200 + Service Tax*



Sponsor's name and logo will be displayed in event collaterals. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Conference Pen Sponsor (Exclusive)

Rs. 1,75,000 / Euro 2,200 + Service Tax*



Sponsor's name and logo will be displayed in event collaterals. The Sponsor's literature will be included in the conference kit. 2-complementary delegate passes, 1-stall of 3m x 3m at exhibition space to promote sponsors product and service.

Broadband/WiFi Sponsor (Exclusive)

Rs. 1,00,000 / Euro 1,250 + Service Tax*



Sponsor's name and logo will be displayed on the fascia, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 1-complementary delegate passe for the Conference.

Stall Space (3m x 3m) available at Conference Venue @ Rs. 75,000 / Euro 940 + Service Tax* per stall.

For details and additional Sponsorship Opportunities contact: ed@ieia.in

For more customized Sponsorship, Please contact: Brig. Raj Manchanda, ED, IEIA | Mob.: +91 9820442993 | Email: ed@ieia.in

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