

THE SCHEDULE OF EVENTS



5th
May
2016

Welcome dinner

6th
May
2016

Registration

Inaugural Ceremony

Keynote Address

Networking Coffee Break

Session 1: Building Successful Exhibition Business

Session 2: The Power of Social Media

Lunch Break

Session 3: Game Changer Model

Session 4: Venues - The Strongest Link in the Exhibitions Value Chain

Networking Coffee Break

Session 5: Exhibitions - Part of the Marketing Mix

Session 6: Beyond the Scene

Main Dinner

7th
May
2016

Session 1: Trends in Global Exhibition Industry

Session 2: Enhancing Service Delivery & Quality

Networking Coffee Break

Session 3: Global Exhibition Day -
Talk by UFI, IAEE, IEIA

Session 4: Going Green in Exhibitions

Session 5: GenNext - Startups in Exhibitions Industry

Session 6: CEO Conclave - Key Learnings
& The Way Forward

Lunch

IEIA Open Seminar Concludes. Post Seminar Tour



- ▶ An exclusive event for event organizers/ managers, mice planners, mice event suppliers
- ▶ Premier networking and knowledge-sharing platform for the Exhibition and Trade Fair sector
- ▶ More than 300 delegates and 40 eminent speakers from across the world
- ▶ Access to new ideas and innovations

IEIA Expo tariffs*: 9 sqm (3mX3m) | Non- members: Rs. 8000/sqm | IEIA Members: 30% discount-Rs. 5600/sqm
*Excluding taxes

PARTNERS

 Bangalore International Exhibition Centre HOST & VENUE	 PLATINUM SPONSOR	 GOLD SPONSOR	 GOLD SPONSOR	 GOLD SPONSOR	 SILVER SPONSOR
 SILVER SPONSOR	 SILVER SPONSOR	 REGISTRATION COUNTER SPONSOR	 MEMENTOS SPONSOR	 VENUE BRANDING SPONSOR	 SEMINAR BOOKLET SPONSOR

MEDIA PARTNERS

			
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HOTEL PARTNERS

	
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IEIA OPEN SEMINAR 2016

6th & 7th May 2016 BIEC, Bengaluru

Collaborate
to achieve
excellence



Organiser

IEIA
Indian Exhibition Industry Association

Host & Venue

BIEC
Bangalore International Exhibition Centre

Showcasing the people behind successful events worldwide

The annual Open Seminar and Expo, concurrently organized by the Indian Exhibitions Industry Association (IEIA), is India's premier networking and knowledge-sharing platform for the global Exhibitions and Trade Fair sector.

MORE THAN 300 DELEGATES

MORE THAN 40 EMINENT SPEAKERS

Collaborate
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Creating synergy for better returns

Collaborate to achieve Excellence. The IEIA's theme for the 2016 Expo and Open Seminar holds great significance in the current world scenario. Collaboration is the need of the hour across industries and all areas of life across the world. As for the exhibitions and trade fair sector, working together will not only ensure Reliability, Responsiveness, Quality and Commitment, but could also result in the emergence of newer segments in the MICE industry, more events, increased market share and, perhaps, new economies. The IEIA Open Seminar 2016 will be a forum for members of the industry to present thoughts and crystallize ideas to create a global synergy.

- ▶ The rare dais that showcases the people behind the events - big and small - organized across the world.
- ▶ IEIA Expo New Delhi 2015, brought together 250 delegates with 40 eminent speakers from India and abroad.
- ▶ 6th edition, being held at the Bangalore International Convention Centre (BIEC), 6 & 7 May 2016.
- ▶ 2016 event envisaged to be much wider in terms of participation, and more exciting in terms of innovations and networking opportunities.
- ▶ With a greater number of captains of the industry coming together, the Open Seminar 2016 will see more activity as the Industry brainstorms to find ways to achieve excellence through collaborative efforts.

India's best venue for exhibiting success

BIEC is hosting the IEIA Expo and Open Seminar 2016 at its sprawling 34-acre exhibition and conference facility.

The state-of-the-art BIEC has to its credit an eventful decade of fair business.

The capital city of Karnataka is the IT hub of the country and sports a vibrancy that is reflective of young India.

Bengaluru, India's garden city, is also the country's third best MICE city.

Home to various industries and supportive of the entrepreneurial spirit, Bengaluru wears the garbs of business city and fun city with equal flamboyance.

The city boasts every possible entertainment, dining and shopping option, along with pleasant weather conditions that make it a year-round destination.

A DECADE OF FAIR BUSINESS

INDIA'S THIRD BEST MICE CITY!

Your gateway to vivacious Karnataka, South India

South India - about the only place on earth that has its own morning music... where people wake to the melodious strains of the Salutation to dawn.

Bengaluru's location makes it a convenient access point to all the enchantment of the South Indian states of Karnataka, Kerala, Tamil Nadu, Andhra Pradesh and Telengana.

The most exotic choice of holiday destinations, an awe-inspiring array of cultural delights, a curious juxtaposing of historic and futuristic, a mouthwatering buffet of cuisines, an intricate weave of traditional practices and modern lifestyle, a judicious mix of businesses, and a most interesting, dynamic and enterprising people... make South India a very interesting MICE destination.

The IEIA Expo is your opportunity to explore the many attractions of South India.

IEIA Open Seminar 2016 Floor Plan



* To register, please fill in the enclosed form or online on <http://ieia.in/ieiaos2016/>

EXHIBITOR PROFILE - Sharing the stage with you

MANAGEMENT

- Artist & Celebrity Management Agencies
- Below The Line Event Management Agencies
- Community Management Agencies
- Corporate Management Agencies
- Destination Management Agencies
- Consultants
- Marketing Agencies
- Promotion Agencies
- Publications & Periodicals
- Event Software
- Event Website and Portals
- Exhibition & Trade Show Managers
- Experiential Event Management Agencies
- MICE Management Agencies
- Project Management Agencies
- Event Registration Agencies
- Hostesses and Manpower

EVENT VENUE

- Exhibition Venues
- Conference Venues
- Hotel & Convention Venues
- Semi Permanent Venues
- Auditorium & MICE Venues

EVENT ADVERTISING

- Advertising / TV / Radio / Print Agencies
- Custom Trade Show Exhibits
- Design & Graphic Services
- Flex/Vinyl/Graphic Designers & Printers
- Popup Displays & Graphics
- Public Relations (PR Companies)
- Signage Manufacturers/Suppliers
- Trade Giveaway

EVENT AUDIO / VISUAL

- Audio / PA Systems
- Audio Visual Equipments
- L C D / LED Displays
- Projectors
- Touch Screens
- Water Screens
- Mobile Applications

LOGISTICS

- Air Lifter
- Bus/Car Rental
- Cranes & Lifting Contractors
- Custom Clearance Agencies
- Goods Carrier
- Multimodal Transport
- Packers & Movers/Couriers
- Storage Facilities

SAFETY & SECURITY

- Ambulance Services
- Emergency Services
- Event Insurance
- Security Service Provider
- Fire Safety Services
- Safety & Security Services

SOUND & LIGHTS

- Light & Vision Services Providers
- Set/Entertainment Lighting

TURNKEY SERVICES PROVIDER

- Turnkey Exhibition & Event Contractors
- Carpets Suppliers
- Event Architects and Art Directors
- Furniture and Furnishing Suppliers
- Generators Suppliers
- Housekeeping Contractors
- Interior Decorators & Designers
- Marquees & Temporary Structures
- Mandap Decorators
- Mobile Toilets
- Structure Fabricators
- Turnkey Production Agencies
- Event Rental Agencies