

## SPONSORSHIP SUPPORT PACKAGE

### Platinum Support / Sponsor: (Exclusive) Rs 12,50,000 / Euro 16,000 + Service Tax\*



This branding package will include:

- 1 -Stall space 3m x 6m at the conference.
- Company Literature will be inserted in the delegate kit
- Name and logo will be prominently displayed at the conference venue on the main backdrop as "Platinum Support / Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Platinum Sponsor" of the event.
- Logo will be displayed as "Platinum Support / Sponsor" on 'Support / Sponsor Panels' outside the conference venue.
- 8 complimentary delegate passes for the conference.
- Listing of company's name & logo in the Conference Publication.

### Gold Sponsor: Rs. 8,00,000 / Euro 10,000 + Service Tax\*



This branding package will include:

- 1-Stall 3m x 4m at the conference.
- Company Literature will be inserted in the delegate kit
- Name and logo will be prominently displayed at the conference venue on the main backdrop as "Gold Support / Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Gold Sponsor" of the event.
- Logo will be displayed as "Gold Support / Sponsor" on 'Support / Sponsor Panels' outside the conference venue.
- 5-complimentary delegate passes for the conference.
- Listing of company's name & logo in the Conference Publication.

### Silver Support / Sponsor: Rs. 5,00,000 / Euro 6,000 + Service Tax\*



This branding package will include:

- 1 -Stall space 3m x 3m at the conference.
- Company Literature will be inserted in the delegate kit
- Name and logo will be prominently displayed at the conference venue on the main backdrop as "Silver Support / Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Silver Sponsor" of the event.
- Logo will be displayed as "Silver Support / Sponsor" on 'Support / Sponsor Panels' outside the conference venue.
- 3 complimentary delegate passes for the conference
- Listing of company's name & logo in the Conference Publication.



**29 - 30**  
August, 2014 - Hyderabad

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **Exhibitor Night Dinner & Cocktail Sponsor: Day 1 - 29<sup>th</sup> Aug** **(Exclusive): Rs. 7,00,000 / Euro 5,000 + Service Tax\***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 5-complimentary dinner invites (includes 5-conference registrations). 1 stall 3m x 4m exhibition space. Logo will put as "Conference Dinner Support / Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### **Industry Conclave Dinner & Cocktail Sponsor: Day - 0, 28<sup>th</sup> Aug** **(Exclusive) Rs. 2,00,000 / Euro 2,500 + Service Tax\***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 2-complimentary dinner invites (includes 2-conference registrations). 1- stall of 3m x 3m at exhibition space. Logo will put as Industry Conclave Dinner Support/ Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### **Industry Conclave Dinner & Cocktail Sponsor: Day- 2, 30<sup>th</sup> Aug** **(Exclusive) Rs. 3,00,000 / Euro 3,750 + Serv. Tax\***



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the Dinner venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 3-complimentary dinner invites (includes 3-conference registrations). 1- stall of 3m x 3m at exhibition space. Logo will put as Industry Conclave Dinner Support / Sponsor" category on 'Support/Sponsor Panels' outside the conference venue.

### **Conference Lunch Support / Sponsor (Exclusive): Day-1 & 2** **Rs. 3,00,000 / Euro 3,750 + Serv. Tax\* per day (Two Sponsorships)**



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the lunch venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 3-complimentary lunch invites (includes 3-conference registrations). 1 stall of 3m x 3m at exhibition space. Logo will put as "Conference Luncheon Support / Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### **Conference Tea/Coffee Support / Sponsor: Day-1 & 2** **Rs.2,75,000 / Euro 3450 + Service Tax\* (Two Sponsorships)**



An ideal opportunity to interact with conference attendees in an informal setting. Two banners bearing the Sponsor's logo will be provided at the tea/coffee venue, and the Sponsor's name will be printed on the Conference Program. The Sponsor's literature will be included in the conference kit. 2-Complimentary Delegate Passes for the Conference. 1-stall of 3m x 3m at exhibition space. Logo will put as "Conference Tea / Coffee Support / Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### **Delegate Kit Sponsor (Exclusive):** **Rs.3,00,000 / Euro 3,750 + Service Tax\***



An ideal opportunity to promote Sponsors Brand. Sponsor's logo will be featured on Delegate Kit, event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 3-complimentary delegate passes, 1- stall of 3m x 3m at exhibition space to promote sponsors product and services.



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES (Contd.)

### Online & Onsite Delegate Registration Sponsor (Exclusive): Rs. 2,75,000 / Euro 3,450 + Service Tax\*



Sponsor's name and logo will be displayed on the fascia, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 2- Complimentary Delegate Passes for the Conference. 1- stall of 3m x 3m at exhibition space. Logo will put as "Online & Onsite Delegate Registration Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### Lanyard Support / Sponsor (Exclusive): Rs. 3,75,000 / Euro 4700 + Service Tax\*



Attractive Lanyards will be distributed to delegates, invitees, media, conference speakers, Sponsors at the venue. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee. 3- Complimentary Delegate Passes for the Conference. 1- stall of 3m x 3m at exhibition space. Logo will put as "Lanyard Support / Sponsor" category on 'Support / Sponsor Panels' outside the conference venue.

### Stall Fabrication, Stage and Decor Sponsor (Exclusive): Rs. 3,00,000 / Euro 3,750 + Ser. Tax\* or Actual Cost of Service



An ideal opportunity to showcase capabilities in Exhibition Stand construction and design. Sponsor's logo will be featured on event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 3-complimentary delegate passes, 1- stall of 3m x 3m at exhibition space to promote sponsors product and services.

### Audio Visual (AV) Sponsor (Exclusive): Rs. 3,00,000 / Euro 3,750 + Ser. Tax\* or Actual Cost of Service



An ideal opportunity to showcase capabilities in Audio Visual Service. Sponsor's logo will be featured on event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 3-complimentary delegate passes, 1- stall of 3m x 3m at exhibition space to promote sponsors product and services.

### Memento Sponsor (Exclusive): Rs. 2,00,000 / Euro 2,500 + Service Tax\*



An ideal opportunity to promote the Sponsor's brand. Sponsor's logo will be featured on event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 2-complimentary delegate passes, 1- stall of 3m x 3m at exhibition space to promote sponsors product and services.

### Venue Branding Sponsor (Exclusive): Rs. 2,00,000 / Euro 2,500 + Service Tax\*



An ideal opportunity to promote the Sponsor's brand. Sponsor's logo will be featured on event collaterals, venue, stage backdrop, etc. The Sponsor's literature will be included in the conference kit. 2-complimentary delegate passes, 1- stall of 3m x 3m at exhibition space to promote sponsors product and services.



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES (Contd.)

### Conference Pad Sponsor Rs.1,75,000 / Euro 2,200 + Service Tax\*



Sponsor's name and logo will be displayed in event collaterals. The Sponsor's literature will be included in the conference kit. 2-Complimentary Delegate Passes for the Conference. 1 - stall of 3m x 3m at exhibition space. Logo will put on 'Support / Sponsor Panels' outside the conference venue.

### Conference Pen Sponsor Rs.1,25,000 / Euro 1,570 + Service Tax\*



Sponsor's name and logo will be displayed in event collaterals. The Sponsor's literature will be included in the conference kit. 2-Complimentary Delegate Passes for the Conference. 1 - stall of 3m x 3m at exhibition space. Logo will put on 'Support / Sponsor Panels' outside the conference venue.

### Open Seminar Branding & Collaterals Design Sponsor Rs. 2,00,000 / Euro 2,500 + Service Tax\*



Sponsor's name and logo will be displayed in event collaterals, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 2-Complimentary Delegate Passes for the Conference. 1- stall of 3m x 3m at exhibition space. Logo will put on 'Support / Sponsor Panels' outside the conference venue.

### Local Transport / Logistics Sponsor Rs. 3,00,000 / Euro 3,750 + Service Tax\*



Sponsor's name and logo will be displayed on event collaterals, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 3-Complimentary Delegate Passes for the Conference. 1- stall of 3m x 3m at exhibition space. Logo will put on 'Support / Sponsor Panels' outside the conference venue.

### Photography & Videography Sponsor (Exclusive) Rs. 2,00,000 / Euro 2,500 + Service Tax\*



Sponsor's name and logo will be displayed on the fascia, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 2-Complimentary Delegate Passes for the Conference. 1- stall of 3m x 3m at exhibition space. Logo will put on 'Support / Sponsor Panels' outside the conference venue.

### Broadband / WiFi Sponsor (Exclusive) Rs. 1,00,000 / Euro 1,250 + Service Tax\*



Sponsor's name and logo will be displayed on the fascia, on a banner at the back of the registration counter. The Sponsor's literature will be included in the conference kit. 1- Complimentary Delegate Passes for the Conference.

### Stall Space (3m x 3m) available at Conference Venue @ Rs. 75,000 / Euro 940 + Service Tax\* per stall. For details and additional Sponsorship Opportunities contact: [secretariat@ieia.in](mailto:secretariat@ieia.in)

